



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 6/30/2015

Multiple District 11

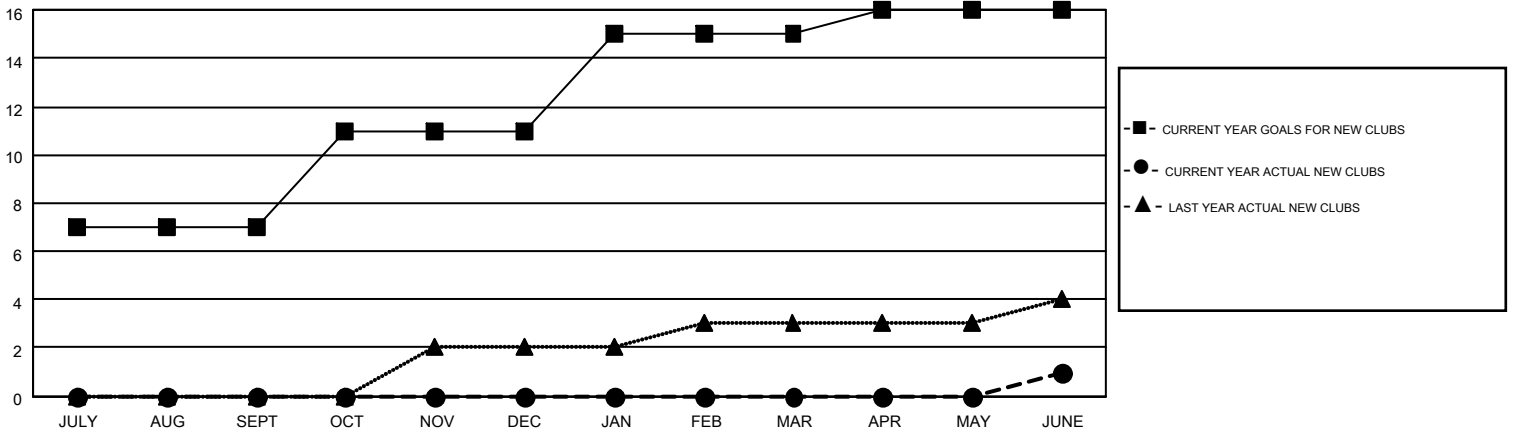
LOCATION: MICHIGAN

GMT: THOMAS MATNEY

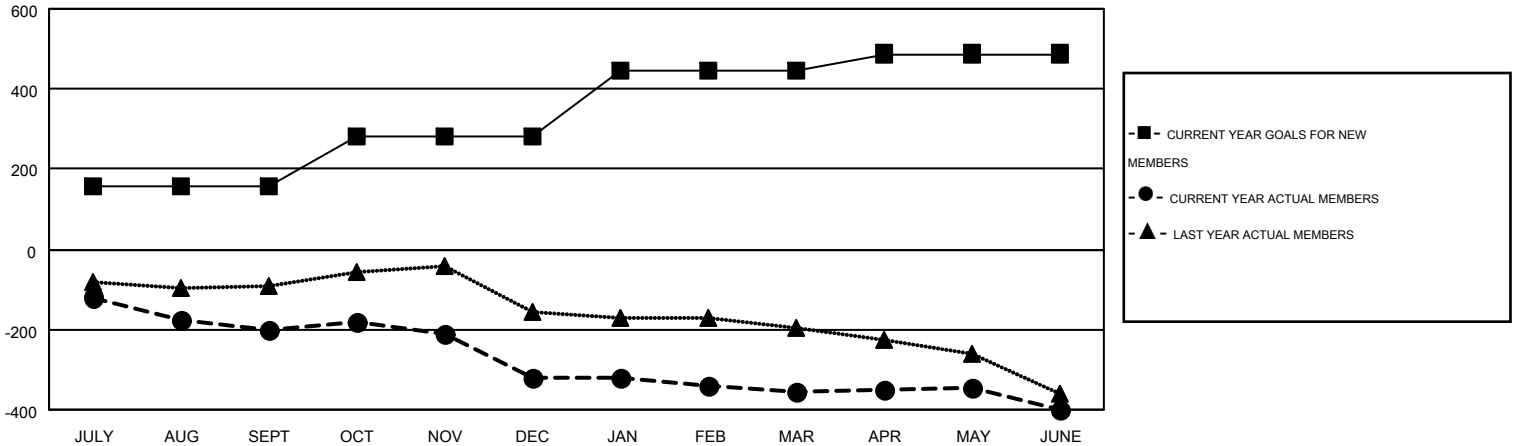
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	7	0	5	-5	JULY/AUG/SEPT	156	152	352	-200
OCT/NOV/DEC	4	0	1	-1	OCT/NOV/DEC	124	265	387	-122
JAN/FEB/MAR	4	0	1	-1	JAN/FEB/MAR	164	207	241	-34
APR/MAY/JUNE	1	1	6	-5	APR/MAY/JUNE	44	353	397	-44

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 13	261 CLUBS OF 405 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	8,112 (72.83%)
<u>DROPPED MEMBERS</u>		FEMALE	3,027 (27.17%)
DECEASED	216	CLICK HERE FOR HEALTH ASSESSMENT DATA	
CLUB CANCELLED	46		
OTHER	1,115		
TOTAL	1,377	FAMILY UNIT MEMBERS	1,981
		HEAD OF HOUSEHOLD	967
		NON-HEAD OF HOUSEHOLD	1,014